

22nd Annual Avon Community Heritage Festival & Tree Lighting

September 26, 2020 & December 4, 2020*

311 Production Drive . Avon, IN 46123
317.403.2357 . avoncommunityheritagefestival.org

Please help us continue these free, fun, family-friendly events!

- Festival Sponsor** **\$10,000**
- Name on Welcome sign at Festival & Tree Lighting
 - Entrances Name on Festival Website with logo & link to your business website
 - Name listed in (2) Festival Flyer Ads and (1) Tree Lighting Ad Name mentioned throughout the day as Festival Sponsor
 - Yard signs placed through grounds and at parade with Logo Leader of Parade - If you choose to have a float!
 - Space in Craft Area, Non Profit or Democracy Row
- Free & Fun Sponsor** **\$5,000 (pick one)**
- _____ Kids Zone _____ Food Vendor Sponsor
- \$2,500 (pick one)**
- _____ Pony Rides _____ Pet Adoption
- \$1,000 (pick one)**
- _____ Train Ride _____ Photos with Santa
- _____ Petting Zoo _____ Safety First Zone
- Entertainment Sponsor** **\$5,000 (pick one)**
- _____ Minute to Win It _____ Main Stage
- Evening Sponsor** **\$5,000**
- _____ Beer Garden _____ Kids Play Area _____ Live Band _____ Fireworks

ADDITIONAL SPONSOR PROMOTIONAL BENEFITS

- \$5k Sponsors** ∇ Name listed in (1) Festival Flyer ads and (1) Tree Lighting ad
- \$5k & \$2.5k Sponsors** ∇ Name on Festival website with logo & link to your business website
- \$5k & \$2.5k Sponsors** ∇ Name on event brochures distributed throughout the community
- \$5k, \$2.5k, & 1k Sponsors** ∇ Name on sign at Heritage Festival & Tree Lighting events
- \$5k, \$2.5k & \$1k Sponsors** ∇ Space in Craft Area, Non Profit or Democracy Row
- \$500 Sponsors**
- ∇ Name listed on website
 - ∇ Space in Craft Area, Non Profit or Democracy Row
 - ∇ Name on Large Banner of all "Friends of the Festival"
 - ∇ Includes Parade - Show off your Float
- \$100 Sponsors** ∇ Name listed on website.

Please make checks payable to the Avon Community Heritage Festival and mail to the above address by March 31, 2020 to help with event planning.

Thank you for choosing to sponsor the these events, *where a community comes together... and memories are made!*

* The Avon Tree Lighting is traditionally the first Saturday in December. Due to the rescheduling of events postponed because of COVID-19, we have been asked to move the 2020 Tree Lighting to a tentative date of December 4.