



311 Production Drive . Avon, IN 46123

317.403.2357 . avoncommunityheritagefestival.org

We hope you will help us celebrate the 22nd Annual Avon Community Heritage Festival, held this year on **September 26, 2020, and the Annual Tree Lighting** at Town Hall Park on **December 4, 2020***!

What is the Avon Community Heritage Festival and Tree Lighting all about? It's about creating a family-friendly fun atmosphere where kids and adults can enjoy a day outside among friends and others in the community. It is a great place to see and be seen by over 8,000 community members!

That's right, the Avon Community Heritage Festival hosted over 8,000 people at last year's event and an additional 600 attended the tree lighting. We are looking to see even a better turnout in 2020!

Our goal as the ACHF Committee is to make sure that we keep the event free to the public to come out and enjoy the day, the festivities, games, and various entertainment showcased on this day. When we say FREE we mean admission is FREE, parking is FREE, and all activities at the festival are FREE!

We are always looking for new and exciting things to add to the festival to improve what we have and to bring more people together. Our traditions consist of the Parade that will launch from Kingsway Christian Church, live entertainment, pet adoption, craft, business, and food vendors, kids' zone, pony rides, food vendors, a live band and fireworks! We are looking to add a few new things in 2020 as well as the return of the beer garden!

With your support we will be able to continue to offer the majority of this and more to the public for free. Attached you will find the sponsorship letter. We really encourage you to not only be a sponsor but to participate in the parade, showcase your business in the vendor area, and be a part of such a great event!

The ACHF also hosts the Annual Tree Lighting that is held at the Avon Town Hall Park. This is a 100% FREE event to the public. We have live entertainment, crafts for the kids, a holiday train, hot chocolate, cookies, pictures with Santa, Lighting of the Tree and end the night with Fireworks over the pond.

Again any support given will help fund these two great events and make it enjoyable for many families in the community. Thank you for your consideration, and hope to see you at the Festival and Tree Lighting!

- *Avon Community Heritage Festival Board*

** The Avon Tree Lighting is traditionally the first Saturday in December. Due to the rescheduling of events postponed because of COVID-19, we have been asked to move the 2020 Tree Lighting to a tentative date of December 4.*