

October 25th 2016 ACHF Board Meeting Minutes

Thank you to those who attended, Karie, Virgil, Robert, Lora, Heather, Melissa, Randy, & Doug

Attending Partners – Karen, Kelsey, & Cathy Myers

Resigning Members – Bev Austin, Amanda Babinec, Jenny Zeunik: we are now a board of 8 with the ability to have a max of 15 members. Lora/Karen is reaching out to Nikki Ford to see if she will get us a quick bio. Someone mentioned Cassie, I think it was Randy following up with this one. Champion Chevrolet may have interest Robert or Lora will be following up with them!

Meeting called to order at 7:37am by Madame President Karie Sinclair.

Review and Approval of Minutes for 8/9/2016 and 9/8/2016, Motion by Virgil, Second by Randy, motion approved 7-0.

Treasurer's Report – Robert Cummings presented his books along with bank statement are in balance. Kelsey mentioned we are yet to pay project angel. Kelsey and Robert are to get together on this and get this figured out, Robert to review findings with Virgil before check is paid out. Goal to have PA a check before 11/1/2016.

Gift Cards for the tractor Drivers are yet to be purchased Robert is taking care of this.

Karen is going to review Paypal account to make sure all is ok there.

Robert to double check and make sure Premier Inflatables has been paid.

Harmony Baptist has been paid for Parking.

Robert to watch check for Tyan Crowell – we are not sure why they received \$25 consolation check. If not cashed by 12/1/2016 Robert will place a stop pay.

New Business

Project Angel discussion if trying to do a small drive. Kelsey informed that a wrapping paper and tape would be most beneficial. Need to make sure have a box set up for this and the EMCEE announces what it is and where box located.

Entertainment – We will have a brass Quintet performing – Karie to secure 5 chairs and music stands

Cathy Myers – will assist with Tin Can props at story time! “Lady wo swallowed the Bell” Bill

Reed will do the story, Cathy to confirm this and let Karie know. Time of reading will be 5:45pm

Motion made for Virgil to reach out to Stahlhut Amusements and secure the Vortex Tunnel for the tree lighting. Motion made by Karie second by Robert 7-0, to approve the \$400 cost to have this there.

Additional information around assignment of duties will be attached via spreadsheet to the minutes.

Officer Nominations

As of now this is the slate, please feel free to call or email, if you would like to run for an officer position and I will gladly add you to the slate.

Officer	Nominations
President	Virgil Underwood
Vice President	Karie Sinclair
Treasurer	Robert Cummings
Secretary	Heather Newman

Voting for the officer positions will be held at the December 13th board meeting. Anyone has until then to add themselves or someone else to the slate. Please let the person you nominate know before nominating them! 😊

Old Business

2016 Recap of Festival

Parade Route had some issues, Karie and Lora spoke to Brain Nugent with the Avon Police Dept. and are working on a time to meet with the Forrest Commons North HOA. Discussion around staging the Parade at the Kingsway Christian Church for 2017, Lora is in touch with Josh Keggers regarding this.

Marketing update – up to 1k followers now! Karen to change the website to Tree Lighting!

Amanda informed Kelsey that the application site may not be available next year. May need to buy form. Discussion was held around this. Virgil will set up a meeting with Jarod Turner to see if we can continue using this in lieu of purchasing our own. Invite Karen and Kelsey to the meeting.

Suggestion made by Robert to track the number of cars, ask Steve Eisenbarth to do this for us annually!

Entertainment

Need a focus on Kids performances all day! To help increase the crowds.

Parking

Good all positive feedback.

Games

Good, Clean, Fun, different, Knockerball great reviews. May discuss and plan the layout better for next year. Rockwall did not show and the gyro did not show. Fire Dept. felt great turn out for the obstacle course and the smoke house.

Talent Show

Discussion of how to draw more acts and try to find a talent show sponsor to put more dollars there to draw a bigger interest.

Meeting Adjourned at 9:33am, Motion by Karie, second by Virgil – motion carried 6-0. Melissa had to leave at 8:39 am.